



DOCS\1-PAT\PAT 2004\APP\1288-04 Tews, Serge\1288 IDS-Trans Notice.doc
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Serge Tews

Serial No.: 10/810,155

Filing Date: March 26, 2004

For: SYSTEM AND METHOD OF ON-LINE MERCHANDISING

Confirmation No. 8363
Customer No. 04219
Group Art Unit 3624

2800 S.W. Third Avenue
Historic Coral Way
Miami, Florida 33129

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

CORRECTION TO INFORMATION DISCLOSURE STATEMENT

In accordance with Applicant's duty of disclosure, the attached information is provided for consideration by the U.S. Patent and Trademark Office in connection with the above-captioned application. The information is identified on the attached form PTO/SB/08A. In accordance with 37 C.F.R. §1.98(a)(2)(ii), copies of U.S. patents or U.S. patent application publications have not been enclosed.

Upon review of the Information Disclosure Statement ("IDS") filed on September 21, 2004 for the above-referenced case, a typographical error was discovered for one of the cited references.

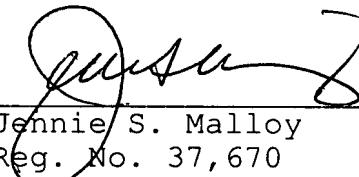
Specifically, the above-referenced IDS cited U.S. Patent No. 6,443,443 B1 issued to Hirth et al. on September 3, 2002, however, the correct citation is U.S. Patent No. 6,443,843 B1 issued to Walker et al. on September 3, 2002, as shown on the attached form PTO/SB/08A.

The Examiner is respectfully requested to return a copy of an initialed form PTO/SB/08A evidencing consideration of this information with the next Office Action.

In the event that any fee may be required by the filing of this paper, the Commissioner is hereby authorized to charge any fees and/or credit to our **Deposit Account No. 13-1227**.

Respectfully submitted,

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Dated: 9-19-07